



Doncaster
Council

Culture Strategy (2030)

Health & Wellbeing Board
10th November, 2022

Purpose

- To take various discrete policies (Heritage, Arts & Culture, Arts in the Public Realm, Public Libraries) under one umbrella: **The Doncaster Culture Strategy**
- To synchronise with the Borough Strategy and other borough goals
- To provide a long-term vision to 2030
- To ensure consistency with other existing and new top level strategies e.g. Economy, Education & Skills, Health and Well Being
- To understand roles and responsibilities and ensure engagement and contributions from across Team Doncaster
- To further promote culture as a vital component of life in Doncaster and a vehicle for personal and community enrichment

What is included?

- Historic buildings and attractions
- Grass roots and community activities
- Digital cultural experiences and access
- Libraries
- Museums
- Art galleries, arts in the public realm and community based arts
- Performance venues
- Active leisure
- Sports clubs, events and activities
- Creative industries / economies
- Music, dance and performance
- Heritage (in all its forms)



Cross cutting themes

- Recovery from COVID
- Awareness of the offer (geographically, and across the spectrum – i.e. grassroots to internationally recognised)
- Accessibility (physical & digital)
- Place-shaping
- Links and interdependencies with other strategies, e.g. health & wellbeing, education & skills, inclusive growth
- Funding & commissioning.
- Leadership



Who have we spoken to?

Everyone we could think of! This has been a collaborative exercise from the beginning.

- Residents through Doncaster Talks
- Ward member workshops
- Partner think-tanks and strategy development groups
- South Yorkshire Combined Mayoral Authority
- National bodies, including the Arts Council, Historic England, National Archives, etc.
- Businesses and the culture economy, and...

A small, committed group of sector experts who are now honing and refining the strategy for release.

Our Vision

Doncaster is a place of places with a varied and vibrant culture. Our communities flourish by expressing their own creativity and connecting through shared cultural experiences of power and meaning.

Our Priorities

- Doncaster's cultural activity is shaped by the voices of people who live, work, learn and visit our borough
- Doncaster's communities have the skills, investment, infrastructure and connections to sustain powerful shared cultural activity
- Doncaster makes the most of the potential taking part in arts, culture and creative activity has to transform people's health and wellbeing
- Doncaster is a home for learning, mentoring and skills development in the arts, culture and creative industries
- Doncaster places collaboration at the heart of our cultural activity; our local, regional, national and global partnerships drive development and enhance activity
- By inspiring Creativity and boosting Cultural diversity, Doncaster helps to regenerate local economies, attracts visitors and places Culture at the heart of its wider economic development strategies

Funding Opportunities and Progress

- 17 significant funding opportunities with national development funding agencies for culture, libraries, arts and heritage.
- Low to high financial value but all bring significant strategic relationship opportunities with Arts Council England, Historic England, National Lottery for Heritage, The National Archives etc.
- Total achievable value between £5-8m, mostly capital for R&D, place-based development, and building and service investments.
- Split into three categories: 1) have applied or will apply, 2) fit into larger government funding (Levelling Up 2, Shared Prosperity, Town Deals), 3) could / should apply in future.
- Already applied for / secured Historic England Place Marker pilot, British Library Business and IP Centre funds (c.£5m GVA potential), and ACE Museums Estate Development Fund (£705k)
- Key risks identified and include: capacity to deliver, match funding, duplicated applications, programme management, strategic fit and support.
- Applications integrate with borough priorities and education and skills throughout.

Next steps

15th August	Formal approval at Executive Leadership Team ✓
18th August	Formal Approval at Overview & Scrutiny ✓
24th August	Formal Approval at Executive Board ✓
13th September	Team Doncaster Partnership Board ✓
21st September	Formal Approval at Cabinet ✓
10 th November	Health & Well-Being Board
November onwards	Formal launch and promotion of the strategy aligning with Partnership events